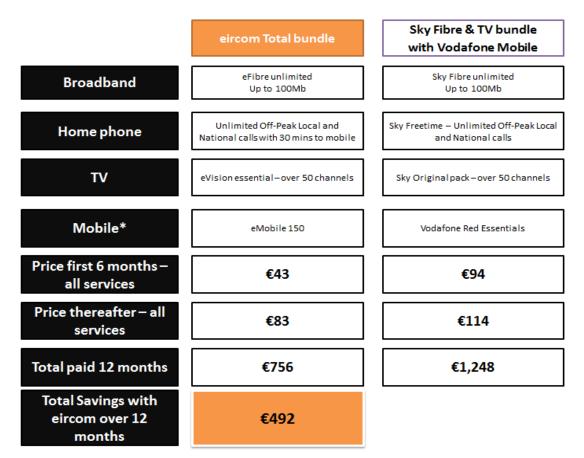
Sky Bundle Pricing comparison



Save €492 – eircom Unlimited fibre bundles vs Sky unlimited Fibre bundles

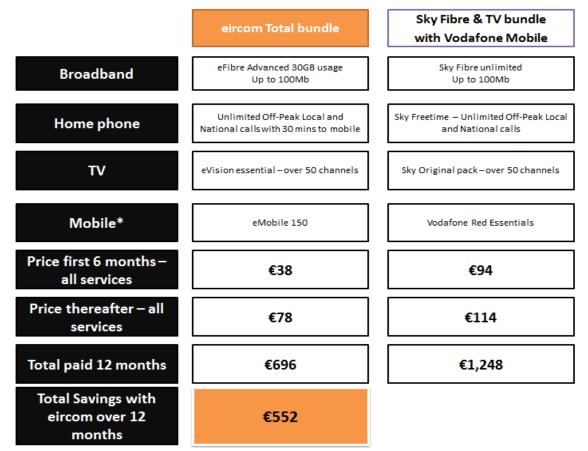
*entry level mobile plan for eMobile compared to entry level mobile plan available from Vodafone which is the Vodafone Red Essentials.

eircom Pricing shown is for a new customer signing up to eircom bundle of eFibre Advanced Unlimited (broadband), eTalk off-peak (home phone), eMobile 150 (mobile) and eVision Essential (TV). Promotion price is €43 per month, price after 6 month promotion is €83 per month. Pricing quoted for split bill for your mobile and fixed services. Subject to a minimum 18 month contract. Off-peak is 7pm-7am Mon-Fri; midnight Fri to midnight Sun. If 60 minutes is exceeded on any one eircom call, out-of-package rates apply to the minutes in excess of 60 minutes. Broadband speeds may vary. eVision impacts on your available broadband speed. Home phone calls to Irish mobile networks are off-peak and exclude Lycamobile. Direct debit only. For terms see www.eircom.ie.

Sky pricing shown is for an existing Sky TV customer with Original TV pack who adds Sky Fibre Unlimited with Freetime Talk who also has Vodafone Red Essentials Mobile plan. Sky Unlimited Fibre with Freetime world and Original TV costs €59 for the first six months and €79 thereafter. Vodafone Red Essentials costs €35 per month. Total paid for all 4 services is €94 for the first six months, €114 thereafter.

What savings can be made if eircom's capped Fibre Broadband product is selected?





*entry level mobile plan for eMobile compared to entry level mobile plan available from Vodafone which is the Vodafone Red Essentials.

eircom Pricing shown is for a new customer signing up to eircom bundle of eFibre Advanced (broadband), eTalk off-peak (home phone), eMobile 150 (mobile) and eVision Essential (TV). Promotion price is €38 per month, price after 6 month promotion is €78 per month. Pricing quoted for split bill for your mobile and fixed services. Subject to a minimum 18 month contract. Off-peak is 7pm-7am Mon-Fri; midnight Fri to midnight Sun. If 60 minutes is exceeded on any one eircom call, out-of-package rates apply to the minutes in excess of 60 minutes. Broadband speeds may vary. eVision impacts on your available broadband speed. Home phone calls to Irish mobile networks are off-peak and exclude Lycamobile. Direct debit only. For terms see www.eircom.ie.

Sky pricing shown is for an existing Sky TV customer with Original TV pack who adds Sky Fibre Unlimited with Freetime Talk who also has Vodafone Red Essentials Mobile plan. Sky Unlimited Fibre with Freetime world and Original TV costs €59 for the first six months and €79 thereafter. Vodafone Red Essentials costs €35 per month. Total paid for all 4 services is €94 for the first six months, €114 thereafter.

Other Sky and Vodafone offers may apply to their customers. Source: Sky Ireland fibre press release issued 11/12/14 and www.vodafone.ie as at 12/12/14. Savings for illustrative purposes and are based on the total paid for all 4 services (Broadband, Home phone, TV and Mobile) over 12 month period.